

FOR IMMEDIATE RELEASE:

Bold and enlightening picture book teaches children and parents alike about how to cope with trauma through the reality of a school shooting.

“Pop! Pop! Bam! Bam!” is Sally Lee’s latest book for children dealing with a school shooting and the after affects for everyone involved.

DANVERS, Mass. (www.sallyleebooks.com) Sally Lee has written her latest book “Pop! Pop! Bam! Bam!”. This is a story about a school shooting. The author takes us through a school shooting through the eyes of a student and a teacher and how they cope from beginning to end as they make their way to safety.

It is every person’s worst nightmare to consider the fact that this may happen in their school, to their children. The reality is that it does happen. How do we deal with it? How do the survivors move on? How do you cope with anxiety, depression, loss, sorrow, disbelief? Who do you talk to? What will life hold for you now?

When asked what inspired Lee to write this particular story, she said, “Having experienced trauma myself as a child, I understand to some extent what this is like. My experience was not exactly the same, but I understand the notion of things not being the way you thought they would be. We are taught to trust and then that trust is broken. We struggle daily with the thoughts of not being able to go back and erase the past. How do you authentically move forward? Who do you trust? How do you live with the memory of the experience? How do you talk about how you feel? How do you deal with some who are not able to understand or incapable of really hearing you? How to you find safe places where you can trust again?

It is by no means my intention to add more trauma to anyone’s experience who has been involved in some way with a trauma. It is my intention to help validate the truth of the trauma and share that you can go forward. There are many bumps along the road but there are tools to cope, people to share your sorrow with, and most importantly, you are not alone!

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For more information or to request a free review copy, members of the press can contact the author at info@leepublishing.net or sally@csail.mit.edu. Also, the book can be downloaded for free on her web site, www.sallyleebook.com.

“Pop! Pop! Bam! Bam!” is available online at Amazon.com and through additional wholesale and retail channels worldwide. The book is available in soft cover and will be available in hard cover soon.

About the Author

Sally O. Lee earned her BA in Studio Art and Art History (with Distinction) from Colby College and then went on to study graphic design and painting in Boston (Art Institute of Boston) and in New York City (New York Studio School). She has had several shows of her work and received an art grant from The Massachusetts Institute of Technology to conceive and create a series of paintings, and from this came her 2002 exhibition- A Journey Into Abstraction. Some of Ms. Lee's paintings are in various private collections in the US.

In recent years, Ms. Lee has begun to write and illustrate children's books. Some of them deal with the struggles of living with some form of handicap...or, as the author prefers to call it, imperfection. Many of her illustrations have been published and she has earned both academic and public recognition for her important work in children's books. She has had illustrations published in Worldlink Magazine, IEEE Magazine, and several other publications. Sally has written and illustrated twenty nine books for children.

Sally has won several awards including the **Pinnacle Book Achievement Award (4 times)**, the **Reviewer's Choice Award (twice)**, and **2013, 2012, 2009 Family Choice Award**.

Sally lives and works in Massachusetts with her rescue cat, Dominic.

Sally Lee writes "I think of myself as a macabre children's book writer and illustrator. I am not really about cookies and cream and everything nice. Some kids have to deal with bullies, cruelty, violence, neglect, poverty, and hatred. Other kids may experience love, tenderness, trust, affection, affluence, health, and support. (And then there are kids with disabilities which adds another layer of complication).

Growing up can be challenging and difficult, and it can also be filled with joy and wonder. I like to write and illustrate books that can speak to all kids. I don't appreciate kid's books that treat kids like they are idiots (two-dimensional) or that they don't know anything. Most kids can see right through that anyway. I think my books are the ones that parents and kids alike quietly smile at with their flashlights under the blanket thinking about the mischief and wonder of the characters. I don't think life unfolds in any cookie cutter type fashion, so I don't think kid's books should either.

Also, my children's books are an extension of my work as a painter. Writing is a new addition for me, and I am enjoying it very much. And creating the illustrations is a perfect way to continue my painting in a new direction and a nice way to complement my writing. I hope to write and illustrate many more. I am surprised that my creativity took off in this direction. It is totally unexpected."

For more information about her books, visit her web site at www.sallyleebooks.com. All the books can be downloaded for free (except for the covers) from her website (click on the "books" link).