

FOR IMMEDIATE RELEASE:

Delightful picture book enlightens and teaches children about the alphabet through the eyes of a joyful cat.

“A Cat’s Alphabet Book” is Sally Lee’s latest book for children exploring the alphabet presented by a furry grey cat.

DANVERS, Mass. (www.sallyleebooks.com) After a quiet two years, Sally Lee has written her latest book “A Cat’s Alphabet Book”. Who doesn’t like cats and alphabets? This special cat is a zebra some days and a mail carrier on other days. He enjoys looking out the window, taking a nap, hiding under newspapers, peeking around doors, and all the while learning the alphabet. (An added surprise is the “Lee” signature hidden in each illustration for kids and parents alike to find).

When asked what inspired Lee to write this particular story, she said, “I love cats! Everyone loves cats. Or most people do. I wasn’t sure what to write for my next book. I adopted a cat a while ago, and I learned so much from him. Cats are thoughtful, intuitive, clever, playful, serious, silly, full of love, and loyal! I wanted to incorporate a cat in to a book but was not sure how I wanted to do it. Finally, I decided on the alphabet because it is one of the first things a child learns, and why not make it fun?”

Children will love this playful cat and parents will appreciate and welcome a new way to teach the alphabet. They can also think of other words that begin with each letter and make up their own stories.

In addition, it can teach how much the addition of a cat or dog (or any other type of pet) to a family can enhance and enrich their lives.

“I really enjoyed writing and illustrating this book! It seemed to take on a life of its own. It came together, and I am really pleased with the result. “

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For more information or to request a free review copy, members of the press can contact the author at info@leepublishing.net or sally@csail.mit.edu. Also, the book can be downloaded for free on her web site, www.sallyleebook.com.

“A Cat’s Alphabet Book” is available online at Amazon.com and through additional wholesale and retail channels worldwide. The book is available in soft cover and will be available in hard cover soon.

About the Author

Sally O. Lee earned her BA in Studio Art and Art History (with Distinction) from Colby College and then went on to study graphic design and painting in Boston (Art Institute of Boston) and in New York City (New York Studio School). She has had several shows of her work and received an art grant from The Massachusetts Institute of Technology to conceive and create a series of paintings, and from this came her 2002 exhibition- A Journey Into Abstraction. Some of Ms. Lee's paintings are in various private

collections in the US.

In recent years, Ms. Lee has begun to write and illustrate children's books. Some of them deal with the struggles of living with some form of handicap...or, as the author prefers to call it, imperfection. Many of her illustrations have been published and she has earned both academic and public recognition for her important work in children's books. She has had illustrations published in Worldlink Magazine, IEEE Magazine, and several other publications.

Sally has won several awards including the **2010 Pinnacle Book Achievement Award**, the **Reviewer's Choice Award (twice)**, and **2009 Family Choice Award**.

Sally lives and works in Massachusetts.

Sally Lee writes "I think of myself as a macabre children's book writer and illustrator. I am not really about cookies and cream and everything nice. Some kids have to deal with bullies, cruelty, violence, neglect, poverty, and hatred. Other kids may experience love, tenderness, trust, affection, affluence, and support. (And then there are kids with disabilities which adds another layer of complication).

Growing up can be challenging and difficult, and it can also be filled with joy and wonder. I like to write and illustrate books that can speak to all kids. I don't appreciate kid's books that treat kids like they are idiots (two-dimensional) or that they don't know anything. Most kids can see right through that anyway.

I think my books are the ones that parents and kids alike quietly smile at with their flashlights under the blanket thinking about the mischief and wonder of the characters. I don't think life unfolds in any cookie cutter type fashion, so I don't think kid's books should either.

Also, my children's books are an extension of my work as a painter. Writing is a new addition for me, and I am enjoying it very much. And creating the illustrations is a perfect way to continue my painting in a new direction and a nice way to complement my writing. I hope to write and illustrate many more. I am surprised that my creativity took off in this direction. It is totally unexpected."

For more information about her books, visit her web site at www.sallyleebooks.com. All the books can be downloaded for free (except for the covers) from her website (click on the "books" link).