

FOR IMMEDIATE RELEASE:

Charming picture book follows a boy king as he discovers his role in life and makes some friends along the way.

“The Carrot King” is Sally O. Lee’s latest book for children learning about growing up and finding their place in the world.

DANVERS, Mass. (www.sallyleebooks.com) Sally O. Lee’s latest children’s book explores the journey for a child as he starts to find his/her place in the world. A boy king becomes king of the land and does not want to be. After encountering another small boy his age who is poor, his view of the world widens and he discovers his path.

When asked what inspired Lee to write this particular story, she said, “This book sort of came out of nowhere. I know that on some subconscious level, it relates to things in my life but I am not really making that connection consciously. I just came up with the title and wanted to write about great wealth and great poverty coming together through the eyes of a child. Maybe it is something that I have wanted to write about for awhile but didn’t know the right avenue. This seemed to fit.”

Children will be curious as this book unfolds to see what the boy king experiences and comes to understand. Parents will like the message of those with plenty helping those who have very little.

“My father used to say to me, ‘Sally, there will be people in the world who have more than you, and there will be people in the world who have less than you’. I have always lived by these words, and they have never failed to be true. “

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For more information or to request a free review copy, members of the press can contact the author at info@leepublishing.net or sally@csail.mit.edu. Also, the book can be downloaded for free on her web site, www.sallyleebooks.com.

“The Carrot King” is available online at Amazon.com and through additional wholesale and retail channels worldwide. The book is available in soft cover and will be available in hard cover soon.

About the Author

Sally O. Lee earned her BA in Studio Art and Art History (with Distinction) from Colby College and then went on to study graphic design and painting in Boston (Art Institute of Boston) and in New York City (New York Studio School). She has had several shows of her work and received an art grant from The Massachusetts Institute of Technology to conceive and create a series of paintings, and from this came her 2002 exhibition- A Journey Into Abstraction. Some of Ms. Lee's paintings are in various private collections in the US.

In recent years, Ms. Lee has begun to write and illustrate children's books. Some of them deal with the struggles of living with some form of handicap...or, as the author prefers to call it, imperfection. Many of her illustrations have been published and she has earned both academic and public recognition for her important work in children's books. She has had illustrations published in Worldlink Magazine, IEEE Magazine, and several other publications.

Sally has won several awards including the **2011, 2010 Pinnacle Book Achievement Award**, the **Reviewer's Choice Award (twice)**, and **2009 Family Choice Award**.

Sally lives and works in Massachusetts.

Sally Lee writes "I think of myself as a macabre children's book writer and illustrator. I am not really about cookies and cream and everything nice. Some kids have to deal with bullies, cruelty, violence, neglect, poverty, and hatred. Other kids may experience love, tenderness, trust, affection, affluence, and support. (And then there are kids with disabilities which adds another layer of complication).

Growing up can be challenging and difficult, and it can also be filled with joy and wonder. I like to write and illustrate books that can speak to all kids. I don't appreciate kid's books that treat kids like they are idiots (two-dimensional) or that they don't know anything. Most kids can see right through that anyway.

I think my books are the ones that parents and kids alike quietly smile at with their flashlights under the blanket thinking about the mischief and wonder of the characters. I don't think life unfolds in any cookie cutter type fashion, so I don't think kid's books should either.

Also, my children's books are an extension of my work as a painter. Writing is a new addition for me, and I am enjoying it very much. And creating the illustrations is a perfect way to continue my painting in a new direction and a nice way to complement my writing. I hope to write and illustrate many more. I am surprised that my creativity took off in this direction. It is totally unexpected."

For more information about her books, visit her web site at www.sallyleebooks.com. All the books can be downloaded for free (except for the covers) from her website (click on the "books" link).