

FOR IMMEDIATE RELEASE:

**Delightful Picture Book Teaches Children some important life lessons about the little things.**

*"No Never!" tells the story of Daisy the Dalmatian who does not like to do things. She does not like to clean up her room, or take a bath, or eat her vegetables. What does Daisy like to do?*

DANVERS, Mass. ([www.LeePublishing.net](http://www.LeePublishing.net)) Author Sally Lee celebrates writing and illustrating with her twenty first children's book about the importance of paying attention to the little things.

Lee's "No, Never!" tells the story of Daisy the Dalmatian who does not like to do things. She does not like to take out the trash, or clean up her room, or take a bath. When her mother inquires about what she does want to do, Daisy has bigger plans. Through some gentle reminders, her mother teaches her the importance of small goals as well as bigger goals.

When asked what inspired Lee to write this particular story, she said, "What kid wants to do his/her chores? Not many! So how do you teach the importance of these without becoming a task master? It also teaches children that all things are possible if you believe they can happen.

Children will love the familiar truths of "No, Never!" and parents will appreciate and welcome the ways in which the little goals can be taught all the while encouraging the bigger goals as well.

"I keep writing and illustrating these kid's books! I finish one and then get another idea and start another one! I enjoy them so much because I feel that it takes all my talents to create a book. It is such a surprising turn in the road that my life has taken. I like that." says Lee.

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For more information or to request a free review copy, members of the press can contact the author at [sally@csail.mit.edu](mailto:sally@csail.mit.edu). Also, the book can be downloaded for free on her web site, [www.leepublishing.net](http://www.leepublishing.net).

"No, Never!" is available online at Amazon.com, BookSurge.com, and through additional wholesale and retail channels worldwide. The book is available in hard cover (dust jacket) and soft cover.

**About the Author**

Sally O. Lee earned her BA in Studio Art and Art History (with Distinction) from Colby College and then went on to study graphic design and painting in Boston (Art Institute of Boston) and in New York City (New York Studio School). She has had several shows of her work and received an art grant from The Massachusetts Institute of Technology to conceive and create a series of paintings, and from this

came her 2002 exhibition- A Journey Into Abstraction. Some of Ms. Lee's paintings are in various private collections in the US.

In recent years, Ms. Lee has begun to write and illustrate children's books. Some of them deal with the struggles of living with some form of handicap...or, as the author prefers to call it, imperfection. Many of her illustrations have been published and she has earned both academic and public recognition for her important work in children's books. She has had illustrations published in Worldlink Magazine, IEEE Magazine, and several other publications.

Sally lives and works in Massachusetts.

Sally Lee writes "My children's books are an extension of my work as a painter. Writing is a new addition for me, and I am enjoying it very much. And creating the illustrations is a perfect way to continue my painting in a new direction and a nice way to complement my writing. I hope to write and illustrate many more".

For more information about her books, visit her web site at [www.leepublishing.net](http://www.leepublishing.net). All the books can be downloaded for free (except for the covers) from her website (click on the "books" link).